

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 833978 /		<u>Alt Order #</u> 06366795
<u>Product</u>		
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Estimate #</u> 473
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WOIO	10/15/12	10/16/12	Action News at 6a	6-7a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$150.00			
2	WOIO	10/10/12	10/12/12	Action News at 6a	6-7a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				6	\$150.00			
3	WOIO	10/15/12	10/16/12	The Early Show	7-9a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$100.00			
4	WOIO	10/10/12	10/12/12	The Early Show	7-9a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				4	\$100.00			
5	WOIO	10/15/12	10/16/12	M-F 9-10a	9-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$125.00			
6	WOIO	10/10/12	10/12/12	M-F 9-10a	9-10a		:30			NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				6	\$125.00			
7	WOIO	10/10/12	10/12/12	Let's Make A Deal	10-11a		:30			NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				6	\$1,250.00			
8	WOIO	10/15/12	10/16/12	Price is Right	11a-12p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$2,000.00			
9	WOIO	10/10/12	10/12/12	Price is Right	11a-12p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$2,000.00			
10	WOIO	10/15/12	10/16/12	Action News at Noon	12-1230p		:30			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$2,400.00			
11	WOIO	10/10/12	10/12/12	Action News at Noon	12-1230p		:30			NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 833978 /		<u>Alt Order #</u> 06366795
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Product</u>
<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u> 473
<u>Original Date / Revision</u> 10/15/12 / 10/15/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$2,400.00			
12	WOIO	10/15/12	10/16/12	CBS Soaps	1230-2p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$2,000.00			
13	WOIO	10/10/12	10/12/12	CBS Soaps	1230-2p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				3	\$2,000.00			
14	WOIO	10/15/12	10/16/12	Action News at 4p	4-5p		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				8	\$500.00			
15	WOIO	10/10/12	10/12/12	Action News at 4p	4-5p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$500.00			
16	WOIO	10/15/12	10/16/12	Action News at 5p	5-6p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				6	\$1,500.00			
17	WOIO	10/10/12	10/12/12	Action News at 5p	5-6p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$1,500.00			
18	WOIO	10/15/12	10/16/12	Action News at 6p	6-630p		:30			NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				6	\$2,500.00			
19	WOIO	10/10/12	10/12/12	Action News at 6p	6-630p		:30			NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$2,500.00			
20	WOIO	10/15/12	10/16/12	M-F 730-8p	730-8p		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$2,000.00			
21	WOIO	10/10/12	10/12/12	M-F 730-8p	730-8p		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$2,000.00			
22	WOIO	10/15/12	10/16/12	Action News at 11p	11-1135p		:30			NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				6	\$3,000.00			
23	WOIO	10/10/12	10/12/12	Action News at 11p	11-1135p		:30			NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$3,000.00			
24	WOIO	10/15/12	10/16/12	David Letterman	1135p-1238a		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				6	\$500.00			
25	WOIO	10/10/12	10/12/12	David Letterman	1135p-1238a		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$500.00			
26	WOIO	10/10/12	10/12/12	Action News at 5a	5-6a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- WTF--				6	\$150.00			
27	WOIO	10/15/12	10/16/12	Action News at 5a	5-6a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$150.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
28	WOIO	10/15/12	10/15/12	Mon Hour 3	10-11P		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$10,000.00			
29	WOIO	10/16/12	10/16/12	Tue Hour 1	8-9P		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				2	\$10,000.00			
30	WOIO	10/16/12	10/16/12	Tue Hour 2	9-10P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				2	\$10,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/15/12-10/21/12	Tue Hour 2	9-10P	-Tu-----	:30		\$10,000.00	NM		
	Credited											
	2	WOIO	10/15/12-10/21/12	Tue Hour 2	9-10P	-Tu-----	:30		\$10,000.00	NM		
	Credited											
31	WOIO	10/10/12	10/10/12	Wed Hour 2	9-10p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$8,500.00			
32	WOIO	10/10/12	10/10/12	Wed Hour 3	10-11p		:30			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				2	\$8,500.00			
33	WOIO	10/12/12	10/12/12	Fri Hour 1	8-9p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				2	\$3,000.00			
34	WOIO	10/12/12	10/12/12	Fri Hour 3	10-11p		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				2	\$6,000.00			
35	WOIO	10/13/12	10/13/12	Sat Early Show	9-11a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$125.00			
36	WOIO	10/13/12	10/13/12	Sat Hour 1	8-9p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$2,500.00			
37	WOIO	10/13/12	10/13/12	Sat Hour 2	9-10p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WOIO	10/08/12-10/14/12	Sat Hour 2	9-10p	-----Sa--	:30		\$2,500.00	NM		
	Credited											
38	WOIO	10/13/12	10/13/12	Sat Hour 3	10-11p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$3,000.00			
39	WOIO	10/14/12	10/14/12	CBS Sunday Morning	9-1030a		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				3	\$2,000.00			
40	WOIO	10/14/12	10/14/12	Face the Nation	1030-11a		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$3,000.00			
D 41	WOIO	10/14/12	10/14/12	Browns Football	12-8p		:30			NM	0	\$0.00
42	WOIO	10/14/12	10/14/12	Sun Hour 2	8-9p		:30			NM	2	\$9,000.00

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<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Product</u>
<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u> 473
<u>Original Date / Revision</u> 10/15/12 / 10/15/12		

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											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$4,500.00			
43	WOIO	10/14/12	10/14/12	Sun Hour 3	9-10p		:30			NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$7,500.00			
44	WOIO	10/14/12	10/14/12	Sun Hour 4	10-11p		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$6,000.00			
45	WOIO	10/14/12	10/14/12	SU Action News at 11p	11p-12a		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$750.00			
46	WOIO	10/16/12	10/16/12	CBS Special	9-11p		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				2	\$10,000.00			
47	WOIO	10/12/12	10/12/12	The Early Show	7-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$100.00			
48	WOIO	10/15/12	10/16/12	Let's Make A Deal	10-11a		:30			NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$1,250.00			
49	WOIO	10/12/12	10/12/12	The Talk	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				2	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/08/12-10/14/12	The Talk	2-3p	-----F----	:30		\$650.00	NM		
	Credited											
	2	WOIO	10/08/12-10/14/12	The Talk	2-3p	-----F----	:30		\$650.00	NM		
	Credited											
E 50	WOIO	10/15/12	10/15/12	The Talk	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/15/12-10/21/12	The Talk	2-3p	MTu-----	:30		\$650.00	NM		
	Credited											
	4	WOIO	10/15/12-10/21/12	The Talk	2-3p	MTu-----	:30		\$650.00	NM		
	Credited											
51	WOIO	10/15/12	10/16/12	Syndicated Barter	3-4p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$200.00			
52	WOIO	10/12/12	10/12/12	Syndicated Barter	3-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				2	\$200.00			
53	WOIO	10/12/12	10/12/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$500.00			
54	WOIO	10/12/12	10/12/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,500.00			
55	WOIO	10/12/12	10/12/12	Action News at 11p	11-1130p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$3,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 833978 /		<u>Alt Order #</u> 06366795
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Product</u>
<u>Advertiser</u> Romney, Mitt/R/President		<u>Estimate #</u> 473
<u>Original Date / Revision</u> 10/15/12 / 10/15/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
56	WOIO	10/11/12	10/11/12	Action News at 430a	430-5a		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				3	\$40.00			
57	WOIO	10/15/12	10/16/12	Action News at 430a	430-5a		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$40.00			
58	WOIO	10/13/12	10/13/12	SA Action News at 11p	11p-12a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$700.00			
59	WOIO	10/14/12	10/14/12	Browns Postgame	4-5p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$3,000.00			
60	WOIO	10/14/12	10/14/12	Fifth Quarter	5p-6p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$650.00			
61	WOIO	10/13/12	10/13/12	NCAA Football	3-7p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				4	\$400.00			
62	WOIO	10/13/12	10/13/12	SA Action News at 7p	7-8p		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$525.00			
63	WOIO	10/12/12	10/12/12	The Talk	2-3p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,000.00			
64	WOIO	10/13/12	10/13/12	Sat Early Show	9-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$300.00			
Totals											208	\$370,755.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	208	\$370,755.00	\$315,141.75
Totals	208	\$370,755.00	\$315,141.75

Signature: _____ **Date:** _____

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